## **WORKFORCE DEVELOPMENT**

## WE ARE

Evolving needs of the market shape the way organizations and individuals invest in their talent in times of dynamic growth and change.

Our programs are focused on increasing the pool of skilled workers by closing the skills and knowledge gap. We prioritize preparing students not only with the skills needed for a particular role, but also learning company culture, interview preparedness and how to make the most out of their first 90 days on the job. Through partnership with our clients and close monitoring and mentorship of our students, we have seen great success when placing graduates into positions with our clients.

Developed by top experts in their corresponding fields, this digital learning program focuses on upskilling, building new skills and enhancing perspectives. We engage learners by infusing every course we create with innovative, memorable and immersive content and modalities.



**CONTACT US** 508.409.8561 learn@edgelearn.co

## DESCRIPTION OF PROGRAM:

Our program objective is to train a diverse set of individuals who wish to broaden their access to new job opportunities. We strategically partner with nonprofits and other organizations to recruit and place students from different backgrounds:

- Professional Athletes in transition
- Women in Technology Organizations
- Veterans
- Individuals with Disabilities
- Individuals looking to reenter the workforce

When identifying potential students, we assess a candidates' potential and interests in order to guide them towards a training pathway aligned with their needs. We provide students with fresh perspectives, connections and application strategies to help them achieve their professional goals.

## OUTCOMES:

Our programs are custom designed and developed to address the different ways our students learn. Mentorship opportunities throughout the program help students define their goals and increase their confidence. These elements of individualized learning and guidance create a strong foundation for success that supports them throughout their career.

Upon graduation, individuals may be recruited or placed into companies that have a high demand to fill certain positions in the areas of:

- Full Stack Engineering (Java, JavaScript, React, Unix, Bootstrap, & more)
- Agile

- Sales & Marketing
- Digital Literacy
- Customer Service







