

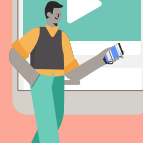
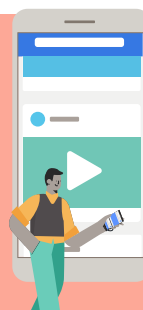
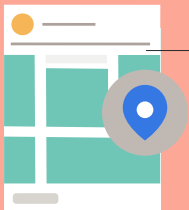
## WHO WE ARE

At Learn with IntraEdge, we redefine what a learning agency looks like. We design and develop next-level learning experiences while tackling the challenges that companies often face when it comes to training.

We engage learners by infusing every course we create with innovative, memorable and immersive content and modalities. Throughout the learning design process, we map learning objectives to the competencies that will improve learners' knowledge and performance.

With our diverse portfolio of projects, clients and expertise, we are ready to collaborate to create effective training on any subject.

Check out some samples of our work here!



## DESCRIPTION OF TRAINING:

We specialize in education for Digital Marketing and Social Media. Our expertise supports different audiences and spans a variety of topics including:

- Social media as a sales platform
- Social media advertising
- New product launches
- Influencer social media presence
- Social media legal and compliance
- Social media in service to nonprofits

Our team of experts deliver creative content that address key objectives in order to reach our client's goals. With each project, we aim to offer the best return on investment by increasing learner engagement through captivating content design, fun interactive experiences and unique brand essence.

## OUTCOMES:

- Enabled successful use of a social media platform as a sales platform.
- Offered international business certification opportunities across multiple industry verticals.
- Launched first business user training to support adoption of a new enterprise collaboration platform.
- Empowered media influencers on useful methods and best practices when building a social presence.
- Improved knowledge to embrace monetization opportunities.
- Highlighted the importance of regulations and compliance requirements for consumer-facing content on social media.
- Equipped people and organizations focused on charitable initiatives with social media strategies and tools to make measurable impact.

## DELIVERABLES:

- Online learning (eLearn) courses with built in practice exercises, knowledge checks, and exams
- Facilitator Guides
- Animated Videos
- AR/VR Learning Experiences