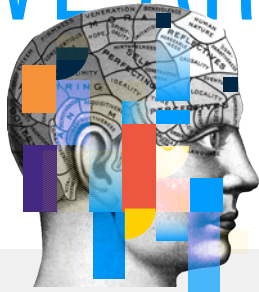


learn

WE ARE A **LEARNING AGENCY** AND
WORKFORCE DEVELOPMENT COMPANY

WHO WE ARE



Our learning agency partners with clients to provide solutions that are custom designed and developed for multiple modalities. At Learn, we operate as a creative agency and tech product company. We create, design, and develop new ways of seeing and learning content, as well as address the challenges most companies experience with training employees, clients, and vendors.

Learn has a diverse portfolio of projects, clients and experience in creating training for tools, safety, hardware, safety, developer, legal and regulatory, law enforcement, data privacy, marketing and ad tech, social media, sales, HR, non-profit, healthcare and medical and employee onboarding. Check out some samples of our work!



WHAT WE DO

GLOBAL OPERATIONS **ONBOARDING**

OUR EXPERTISE

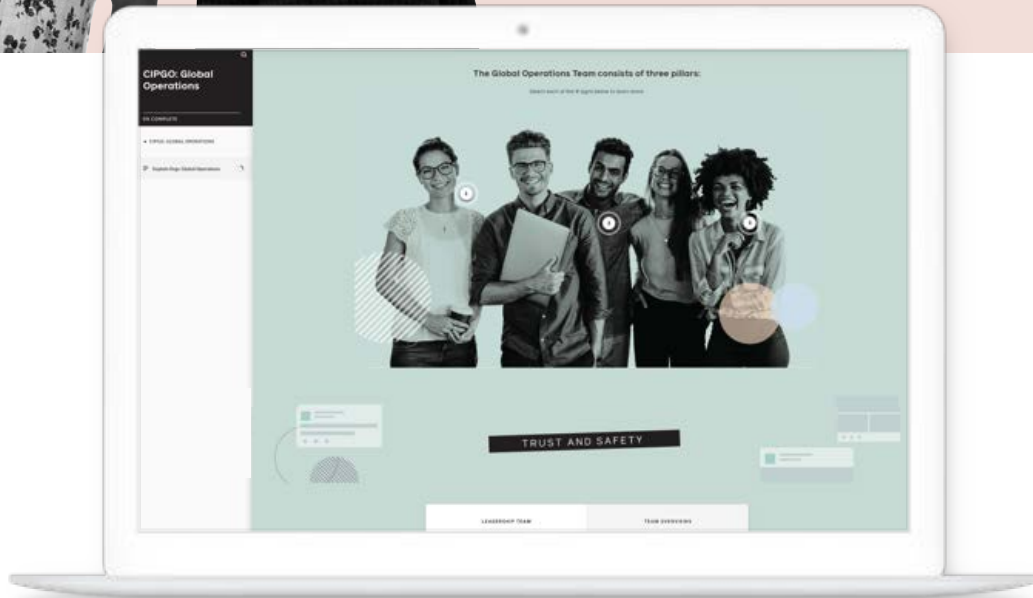
Our team of professionals collaborated to create interactive eLearn and ILT presentations for this client. We also designed and developed an interactive facilitator guide and participant guide.

CLIENT

These courses were designed for a large social media company with a global reach. The courses will be used as an onboarding for new employee.

01 CIPGO

We developed a multi-day onboarding for internal teams of a large social media company to review the policies, implementation of policies, and the work of content moderators. This training encompassed multiple organizations within the company.




Explicable
Lastly, policy that is explicable involves an informed community and open dialogue.



An informed community should have access to our policies and understand them. Understanding is essential to compliance and

Since our policy is based on the principles of keeping Facebook safe, our content moderators sometimes need to apply the spirit of the policy to more nuanced content.

The purpose of our policies are to protect expression, and we only limit speech in service to one of our other values: Authenticity, Safety, Privacy, and Dignity.



Business Integrity is also responsible for reviewing ad accounts to ensure they are functioning in accordance with Facebook's ad policies.